

LIFESTYLE
COLLECTION
2026



SASSI

SILICONE BOWL WITH SUCTION BASE



RECYCLABLE



100%
SILICONE



PVC/BPA FREE



SUCTION BASE



PEGGABLE PACK



FOOD GRADE
SILICONE



MICROWAVE
SAFE



DISHWASHER
SAFE



HOT & FREEZE
SAFE
Max 230°/Min -40°



Crafted from 100% food-grade silicone, our dinnerware sets are free from harmful chemicals such as BPA, PVC, and phthalates, ensuring that your child's meals are served in the purest and safest environment. The soft and smooth texture of silicone makes each piece a joy to touch, while the flexibility of the material adds an element of durability that can withstand the inevitable bumps and drops that come with children's mealtime antics. Our silicone products complies the strict EN14372 safety standards.



01 / SLOTH

[SI0702]



02 / ELEPHANT

[SI0719]



03 / LION

[SI0726]



04 / OCTOPUS

[SI0733]



05 / UNICORN

[SI0740]



06 / DINOSAUR

[SI0757]



07 / POLAR BEAR

[SI1693]



08 / FOX

[SI1686]



SILICONE BOWL WITH SUCTION BASE



PVC/BPA free

100% food
grade silicone

Microwave and
dishwasher
safe

Suction
base



SILICONE PLATE WITH SUCTION BASE



RECYCLABLE



100%
SILICONE



PVC/BPA FREE



SUCTION BASE



PEGGABLE PACK



FOOD GRADE
SILICONE



MICROWAVE
SAFE



DISHWASHER
SAFE



HOT & FREEZE
SAFE
Max 230°/Min -40°



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01 / SLOTH

[SI0641]

8 050148 760641



02 / ELEPHANT

[SI0658]

8 050148 760658



03 / LION

[SI0665]

8 050148 760665



04 / OCTOPUS

[SI0672]

8 050148 760672



05 / UNICORN

[SI0689]

8 050148 760689



06 / DINOSAUR

[SI0696]

8 050148 760696



07 / POLAR BEAR

[SI1679]

8 050148 761679



08 / FOX

[SI1662]

8 050148 761662

SILICONE PLATE WITH SUCTION BASE



PVC/BPA free

100% food
grade silicone

Microwave and
dishwasher
safe

Suction
base



SILICONE STRAW & SIPPY CUP



RECYCLABLE



100%
SILICONE



PVC/BPA FREE



SUCTION BASE



PEGGABLE PACK



FOOD GRADE
SILICONE



MICROWAVE
SAFE



DISHWASHER
SAFE



HOT & FREEZE
SAFE
Max 230°/Min -40°



Crafted from 100% food-grade silicone, our dinnerware sets are free from harmful chemicals such as BPA, PVC, and phthalates, ensuring that your child's meals are served in the purest and safest environment. The soft and smooth texture of silicone makes each piece a joy to touch, while the flexibility of the material adds an element of durability that can withstand the inevitable bumps and drops that come with children's mealtime antics. Our silicone products complies the strict EN14372 safety standards.



01 / SLOTH

[SI0764]



8 050148 760764



03 / LION

[SI0788]



8 050148 760788



05 / UNICORN

[SI0801]



8 050148 760801



07 / POLAR BEAR

[SI1716]



8 050148 761716



02 / ELEPHANT

[SI0771]



8 050148 760771



04 / OCTOPUS

[SI0795]



8 050148 760795



06 / DINOSAUR

[SI0818]



8 050148 760818



08 / FOX

[SI1709]



8 050148 761709

SILICONE STRAW & SIPPY CUP



PVC/BPA free

100% food
grade silicone

Microwave and
dishwasher
safe

Double handle
and removable
lid and straw



SILICONE BIB



RECYCLABLE



100% SILICONE



PVC/BPA FREE



PEGGABLE PACK



FOOD GRADE SILICONE



MICROWAVE SAFE



DISHWASHER SAFE



HOT & FREEZE SAFE

Max 230°/Min -40°



01 / SLOTH

[SI0948]

8 050148 760948



03 / LION

[SI0962]

8 050148 760962



05 / UNICORN

[SI0986]

8 050148 760986



07 / POLAR BEAR

[SI2003]

8 050148 762003



Crafted from 100% food-grade silicone, our dinnerware sets are free from harmful chemicals such as BPA, PVC, and phthalates, ensuring that your child's meals are served in the purest and safest environment. The soft and smooth texture of silicone makes each piece a joy to touch, while the flexibility of the material adds an element of durability that can withstand the inevitable bumps and drops that come with children's mealtime antics. Our silicone products complies the strict EN14372 safety standards.



02 / ELEPHANT

[SI0955]

8 050148 760955



04 / OCTOPUS

[SI0979]

8 050148 760979



06 / DINOSAUR

[SI0993]

8 050148 760993



08 / FOX

[SI1990]

8 050148 761990

SILICONE BIB



PVC/BPA free

100% food
grade silicone

Dishwasher
safe

Easy to
clean



SILICONE MAT



RECYCLABLE



100%
SILICONE



PVC/BPA FREE



SUCTION BASE



PEGGABLE PACK



FOOD GRADE
SILICONE



MICROWAVE
SAFE



DISHWASHER
SAFE



HOT & FREEZE
SAFE
Max 230°/Min -40°



01 / SLOTH

[SI1006]



8 050148 761006



02 / ELEPHANT

[SI1013]



8 050148 761013



03 / LION

[SI1020]



8 050148 761020



04 / OCTOPUS

[SI1037]



8 050148 761037



05 / UNICORN

[SI1044]



8 050148 761044



06 / DINOSAUR

[SI1051]



8 050148 761051

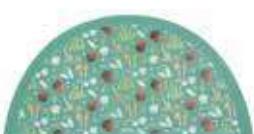


07 / POLAR BEAR

[SI2027]



8 050148 762027



08 / FOX

[SI2010]



8 050148 762010

SILICONE MAT



PVC/BPA free

100% food
grade silicone

Dishwasher
safe

Non-slip and
easy to clean



SILICONE FORK AND SPOON KIT



RECYCLABLE



100%
SILICONE



PVC/BPA FREE



SUCTION BASE



PEGGABLE PACK



FOOD GRADE
SILICONE



MICROWAVE
SAFE



DISHWASHER
SAFE



HOT & FREEZE
SAFE
Max 230°/Min -40°



01 / SLOTH

[SI0887]



02 / ELEPHANT

[SI0894]



03 / LION

[SI0900]



04 / OCTOPUS

[SI0917]



05 / UNICORN

[SI0924]



06 / DINOSAUR

[SI0931]



07 / POLAR BEAR

[SI1754]



08 / FOX

[SI1747]



SILICONE FORK AND SPOON KIT



PVC/BPA free

100% food
grade silicone



Microwave and
dishwasher
safe

SILICONE LUNCH BOX



RECYCLABLE



100% SILICONE



PVC/BPA FREE



PEGGABLE PACK



MICROWAVE SAFE



DISHWASHER SAFE



HOT & FREEZE SAFE
Max 230°/Min -40°



Crafted from 100% food-grade silicone, our dinnerware sets are free from harmful chemicals such as BPA, PVC, and phthalates, ensuring that your child's meals are served in the purest and safest environment. The soft and smooth texture of silicone makes each piece a joy to touch, while the flexibility of the material adds an element of durability that can withstand the inevitable bumps and drops that come with children's mealtime antics. Our silicone products complies the strict EN14372 safety standards.



01 / SLOTH

[SI0825]



8 050148 760825



02 / ELEPHANT

[SI0832]



8 050148 760832



03 / LION

[SI0849]



8 050148 760849



04 / OCTOPUS

[SI0856]



8 050148 760856



05 / UNICORN

[SI0863]



8 050148 760863



06 / DINOSAUR

[SI0870]



8 050148 760870



07 / POLAR BEAR

[SI1730]



8 050148 761730



08 / FOX

[SI1723]



8 050148 761723

SILICONE LUNCH BOX



PVC/BPA free

100% food
grade silicone

Microwave and
dishwasher
safe

Hot and freezer
safe





STAINLESS STEEL



PVC/BPA FREE



LEAKING PROOF

STAINLESS STEEL BOTTLE | 500 ml

SINGLE
WALL



Built to last, our stainless steel children's bottles in a size of 500 and 350 ml, are the perfect blend of durability, safety, and style designed to accompany your little ones on all their adventures. Crafted with the highest quality stainless steel, our bottles are the ideal choice for parents who prioritize both the well-being of their child and the environment. The insulating properties of stainless steel make our bottles perfect for keeping beverages at just the right temperature. The 350 ml double wall version can keep the drink hot or cold for hours.



01 / RABBIT

[SB2294]

8 050148 762294



02 / SLOTH

[SB1068]

8 050148 761068



03 / ELEPHANT

[SB1075]

8 050148 761075



04 / PANDA

[SB2287]

8 050148 762287



05 / LION

[SB1082]

8 050148 761082



06 / OCTOPUS

[SB1099]

8 050148 761099



07 / UNICORN

[SB1105]

8 050148 761105



08 / DINOSAUR

[SB1112]

8 050148 761112



09 / POLAR BEAR

[SB2041]

8 050148 762041



10 / FOX

[SB2034]

8 050148 762034

STAINLESS STEEL BOTTLE | 500ML





STAINLESS STEEL



KEEPS HOT
AND COLD
6H HOT / 8H COLD



PVC/BPA FREE



LEAKING PROOF

DOUBLE WALL STAINLESS STEEL BOTTLE | 350 ml



Built to last, our stainless steel children's bottles in a size of 500 and 350 ml, are the perfect blend of durability, safety, and style designed to accompany your little ones on all their adventures. Crafted with the highest quality stainless steel, our bottles are the ideal choice for parents who prioritize both the well-being of their child and the environment. The insulating properties of stainless steel make our bottles perfect for keeping beverages at just the right temperature. The 350 ml double wall version can keep the drink hot or cold for hours.



01 / SLOTH

[SB1129]

8 050148 761129



02 / ELEPHANT

[SB1136]

8 050148 761136



03 / UNICORN

[SB1167]

8 050148 761167



04 / DINOSAUR

[SB1174]

8 050148 761174



05 / LION

[SB1143]

8 050148 761143



06 / OCTOPUS

[SB1150]

8 050148 761150



07 / POLAR BEAR

[SB1778]

8 050148 761778



08 / FOX

[SB1761]

8 050148 761761

DOUBLE WALL STAINLESS STEEL BOTTLE | 350ML



With straw
lid



PVC/BPA Free

Leaking
proof

Food
grade safe

Stainless Steel Food Jar COLLECTION

12m+



STAINLESS STEEL



PVC/BPA FREE



LEAKING PROOF

STAINLESS STEEL FOOD JAR | 350 ml



Min. suggested age: **12 months**

Dimensions: **Ø 7 x 21,5 cm**

Keep your child's meals warm or cool with this durable, stainless steel food jar. Perfect for school lunches or on-the-go snacks, it features a secure lid to prevent leaks and spills. The compact design fits easily into lunch bags, and the fun, colorful exterior makes it a favorite for kids. Ensure fresh and tasty meals all day with our eco-friendly and reusable food jar!



01 / RABBIT

[FJ2607]



8 050148 762607



02 / PANDA

[FJ2614]



8 050148 762614



03 / ELEPHANT

[FJ2553]



8 050148 762553



04 / UNICORN

[FJ2584]



8 050148 762584



05 / LION

[FJ2560]



8 050148 762560



06 / OCTOPUS

[FJ2577]



8 050148 762577



07 / DINOSAUR

[FJ2591]



8 050148 762591



08 / FOX

[FJ2621]



8 050148 762621

STAINLESS STEEL FOOD JAR



PVC/BPA free





RECYCLED PET



PVC/BPA FREE



PEGGABLE PACK



FOOD GRADE
SILICONE



MICROWAVE
SAFE



HOT & FREEZE
SAFE
Max 230°/Min -40°



DISHWASHER
SAFE



LEAKING PROOF

rPET LUNCH BOX



The key feature of our dinnerware lies in its commitment to sustainability. Crafted from recycled PET plastic, these sets contribute to the reduction of plastic waste, giving new life to materials that would otherwise end up in landfills. By choosing our rPET dinnerware, you not only provide a safe and enjoyable dining experience for your child but also instil the values of environmental responsibility from an early age.



01 / ELEPHANT

[RP1433]



8 050148 761433



02 / LION

[RP1440]



8 050148 761440



03 / UNICORN

[RP2133]



8 050148 762133



04 / DINOSAUR

[RP2140]



8 050148 762140

R PET LUNCH BOX



PVC/BPA free



Microwave and
dishwasher
safe

Freezer safe

Backpack COLLECTION

3y+

Min. suggested age: **3 years**
Dimensions: **27,3 x 36 x 11,5 cm**



COTTON FABRIC



8 DIFFERENT
STYLES
OF ANIMALS



ABILITY TO FIT
A4 SIZE



LABEL NAME
TAG INSIDE

BACKPACK JUNIOR



A4
SIZE



01 / SLOTH

[BP1211]



8 050148 761211



02 / ELEPHANT

[BP1181]



8 050148 761181



03 / UNICORN

[BP1235]



8 050148 761235



04 / DINOSAUR

[BP1228]



8 050148 761228



05 / LION

[BP1198]



8 050148 761198



06 / OCTOPUS

[BP1204]



8 050148 761204



07 / POLAR BEAR

[BP2164]



8 050148 762164



08 / FOX

[BP2157]



8 050148 762157

BACKPACK JUNIOR



Backpack COLLECTION

3y+

Min. suggested age: **3 years**
Dimensions: **27,3 x 36 x 11,5 cm**



COTTON FABRIC



8 DIFFERENT
STYLES
OF ANIMALS



ABILITY TO FIT
A4 SIZE



LABEL NAME
TAG INSIDE

BACKPACK MINI



A5
SIZE

Made from soft and breathable high quality cotton fabric, our premium line of children's backpacks, meticulously crafted with the utmost care and precision to ensure both style and durability. Our backpacks are designed to accompany your little ones on their everyday adventures, whether it's heading to school, embarking on a family outing, or exploring the world around them.



01 / SLOTH

[BP1242]

8 050148 761242



02 / ELEPHANT

[BP1273]

8 050148 761273



03 / UNICORN

[BP1297]

8 050148 761297



04 / DINOSAUR

[BP1280]

8 050148 761280



05 / LION

[BP1266]

8 050148 761266



06 / OCTOPUS

[BP1259]

8 050148 761259



07 / POLAR BEAR

[BP1792]

8 050148 761792



08 / FOX

[BP1785]

8 050148 761785

BACKPACK MINI



Drawstring Bag COLLECTION

3y+

Min. suggested age: **3 years**

Dimensions: **33 x 39 cm**



RPET CANVAS



LABEL NAME
TAG INSIDE



WATERPROOF



SIDE ZIPPER POCKET
&
INTERNAL ZIPPER
POCKET



HANDLE

DRAWSTRING BAG

Spring
2026



Perfect for school, sports, swimming lessons, or playdates, this practical bag keeps everything organized and dry thanks to its durable, water-repellent coating. The two sturdy drawstrings make it easy for little hands to open and close, while the handy inner pocket and name tag keep essentials in place. Need extra space? The roomy side zipper pocket is perfect for storing pool slippers. Wherever the day takes you, this all-purpose bag is ready to go!



01 / RABBIT

[DB3543]



8 050148 763543



02 / SLOTH

[DB3550]



8 050148 763550



03 / ELEPHANT

[DB3475]



8 050148 763475



04 / PANDA

[DB3536]



8 050148 763536



05 / LION

[DB3482]



8 050148 763482



06 / OCTOPUS

[DB3512]



8 050148 763512



07 / UNICORN

[DB3499]



8 050148 763499



08 / DINOSAUR

[DB3505]



8 050148 763505



09 / POLAR BEAR

[DB3567]



8 050148 763567



10 / FOX

[DB3529]



8 050148 763529

DRAWSTRING BAG



Internal zipper pockets

Inside name tag



Lunch Bag COLLECTION

3y+

Min. suggested age: **3 years**

Dimensions: **21 x 16 x 24 cm**

LUNCH BAG



RECYCLED PET



PVC/BPA FREE



LEAKING PROOF



KEEPS HOT
AND COLD



SIDE POCKETS



SHOULDER STRAP
INCLUDED



EASY TO CLEAN



01 / ELEPHANT

[LB1303]



8 050148 761303



02 / LION

[LB1310]



8 050148 761310



03 / UNICORN

[LB1327]



8 050148 761327



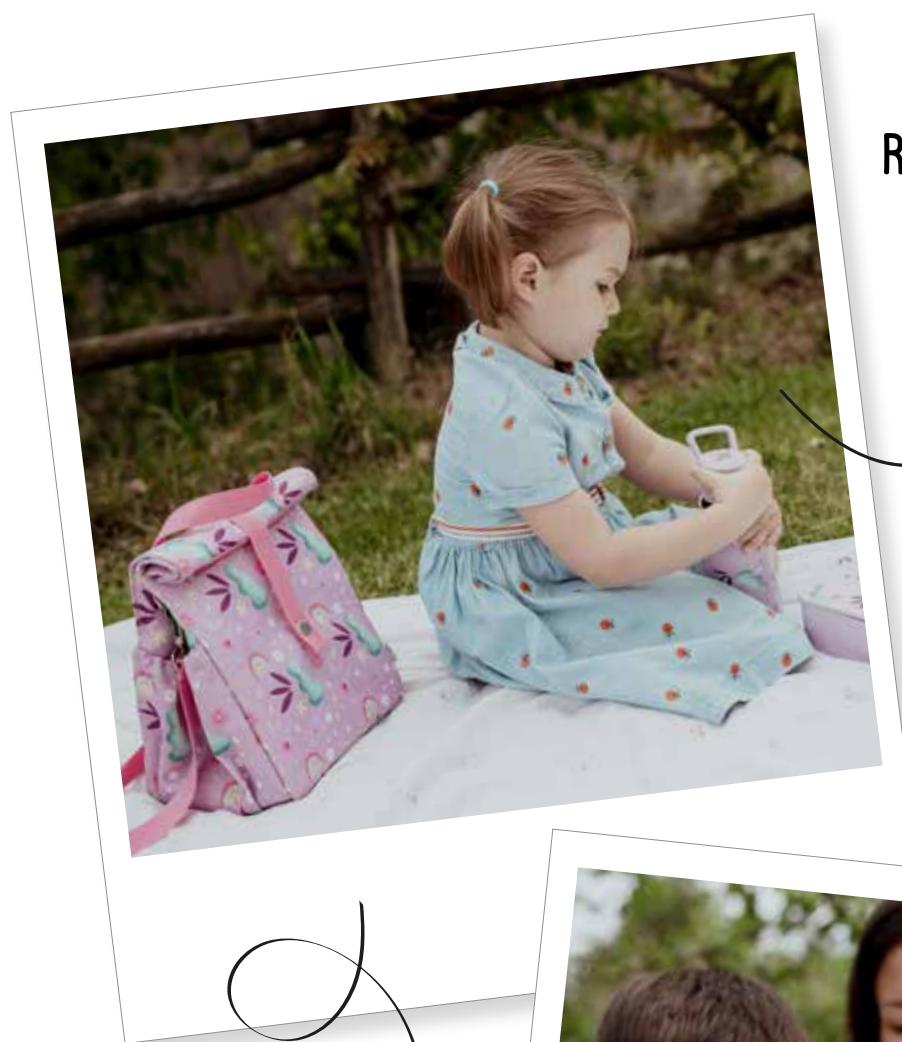
04 / DINOSAUR

[LB1334]



8 050148 761334

LUNCH BAG



RPET from recycled plastic bottles

Isothermal capability

Leaking proof

Adjustable shoulder strap



Umbrella COLLECTION

3y+

Weight: **250 g**
Size: **68 x 68 x 68 cm**



SNAP-CLOSE STRAP



DOME SHAPE FOR
BETTER COVERAGE



CLEAR CANOPY FOR
WALKING SAFETY



ROUNDED TIPS



LIGHTWEIGHT

UMBRELLA



Whether they're rushing to school or splashing in puddles, kids will enjoy going out in the rain with their very own umbrella. The transparent umbrella allow them to see ahead while staying protected, and the child-sized handle with a kid-friendly release makes it simple for little hands to open and close. Featuring colourful prints with a more protective dome shape, this charming umbrella will be your child's favourite rainy day companion.



01 / RABBIT

[UM2683]



8 050148 762683



02 / PANDA

[UM2690]



8 050148 762690



03 / ELEPHANT

[UM2638]



8 050148 762638



04 / LION

[UM2645]



8 050148 762645



05 / UNICORN

[UM2669]



8 050148 762669



06 / DINOSAUR

[UM2676]



8 050148 762676



07 / POLAR BEAR

[UM2652]



8 050148 762652



08 / FOX

[UM2706]



8 050148 762706

UMBRELLA



Dome shape for better coverage

Clear canopy for walking safety



Rounded tips

Lightweight

RAIN PONCHO



100%
WATERPROOF



FOLDS INTO THE
CENTRE POCKET



LIGHTWEIGHT



Crafted from premium waterproof material, this rain poncho keeps children dry and protected. It features a hood, waterproof zipper closure, and sealed seams for extra protection. Lightweight and compact, it easily folds into the centre pocket becoming a trendy carrying bag. Easy to store, and take anywhere.



01 / LION

[RC2720]



8 050148 762720



02 / UNICORN

[RC2744]



8 050148 762744



03 / DINOSAUR

[RC2751]



8 050148 762751



04 / RABBIT

[RC2768]



8 050148 762768

RAIN PONCHO



100%
Waterproof

Folds into
the centre
pocket



Lightweight

Organizer COLLECTION

Dimensions: **32 x 13 x 16 cm**



COMPATIBLE WITH
ALL STROLLERS



VELCRO HANDLES



INSULATED DRINK
HOLDER



EASY TO CLEAN

STROLLER ORGANIZER



01 / ELEPHANT

[MX1587]



8 050148 761587



02 / LION

[MX1594]



8 050148 761594



03 / FOX

[MX1600]



8 050148 761600



04 / UNICORN

[MX1617]



8 050148 761617

STROLLERS ORGANIZER



Velcro handles

Easy to clean

Insulated drink holder

Compatible with all strollers



Storage COLLECTION

3y+

Min. suggested age: **3 years**

Dimensions: **33 x 33 x 33 cm**



FIT FOR RACK



TOYS COLLECTOR



4 DIFFERENT
STYLES OF ANIMALS

STORAGE BOX



Crafted from premium materials, this appealing collection of storage tools boasts a diverse range of unique colours and delightful animal designs.



01 / ELEPHANT

[MX1471]



8 050148 761471



02 / LION

[MX1488]



8 050148 761488



03 / UNICORN

[MX1945]



8 050148 761945



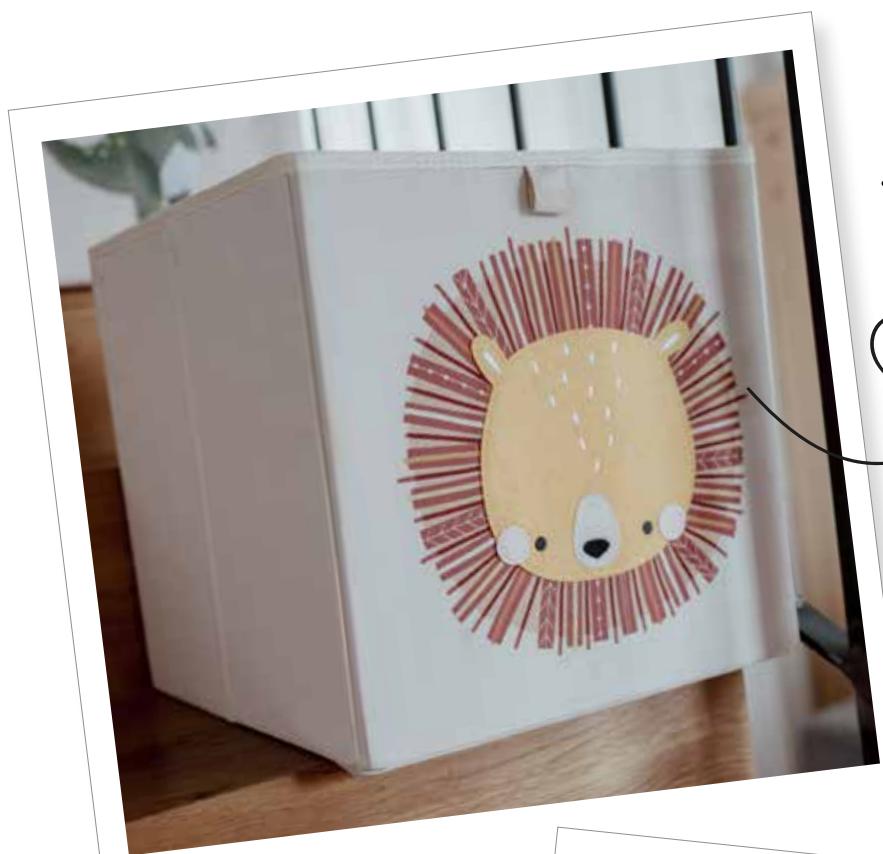
04 / DINOSAUR

[MX1983]



8 050148 761983

STORAGE BOX



Joys collector

Sturdy and
resistant

Easy folds
away

Fit for rack



Hooded Towel COLLECTION

2-5y

Min. suggested age: **2-5 years**

Dimensions: **55 x 110 cm**



COTTON FABRIC



EASY TO CLEAN

HOODED TOWEL

OEKO
TEX®

STANDARD
100
BEHO 058790
HOHENSTEIN HTTI



Spring
2026

Kids hooded towels are made from 100% cotton – gentle on skin, super absorbent, and quick to dry. Perfect for bath time, pool days, or beach adventures! The cozy hood keeps little heads warm, and the towel stays soft wash after wash for everyday comfort and smiles.

Available in a variety of colorful animal designs to make drying off extra fun!



NEW

01 / ELEPHANT

[HT3697]



NEW

03 / OCTOPUS

[HT3734]



NEW

05 / UNICORN

[HT3710]



NEW

02 / LION

[HT3703]



NEW

04 / FOX

[HT3741]



NEW

06 / DINOSAUR

[HT3727]



HOODED TOWEL



100%
Cotton fabric

Packaging
in a gift
colour box



Colorful animal
designs

Storage COLLECTION

3y+

Min. suggested age: **3 years**
Dimensions: **43 x 43 x 44,5 cm**



COTTON
CANVAS



POLYETHYLENE
COATING



TOYS COLLECTOR



4 DIFFERENT
STYLES OF ANIMALS



MULTI-FUNCTIONAL
STORAGE BIN
(FOR TOYS OR
LAUNDRY)

STORAGE BIN



Crafted from premium materials, this appealing collection of storage tools boasts a diverse range of unique colours and delightful animal designs.

While
supplies
last



01 / ELEPHANT

[MX1518]



8 050148 761518



02 / LION

[MX1525]



8 050148 761525



03 / UNICORN

[MX2089]



8 050148 762089



04 / DINOSAUR

[MX2072]



8 050148 762072

STORAGE BIN



Books rack COLLECTION

3y+

Min. suggested age: 3 years

Dimensions: 62 x 25 x 61 cm



LIGHT



DURABLE



EASY
TO ASSEMBLE



HARDWARE
INCLUDED

BOOKS RACK



Crafted from premium materials, this appealing collection of storage tools boasts a diverse range of unique colours and delightful animal designs.

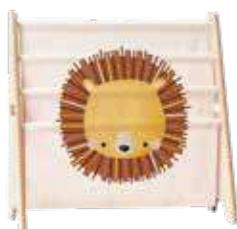


01 / ELEPHANT

[MX1556]



8 050148 761556



02 / LION

[MX1563]



8 050148 761563



03 / UNICORN

[MX1907]



8 050148 761907



04 / DINOSAUR

[MX1914]

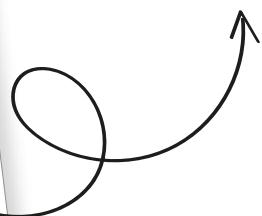


8 050148 761914

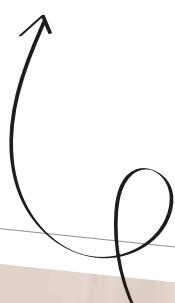
BOOKS RACK



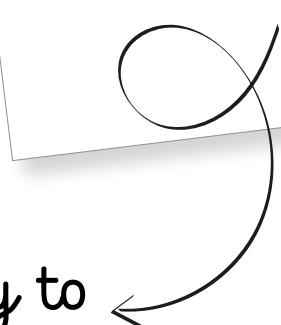
Hardware included



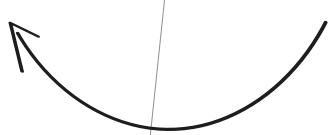
Durable



Easy to assemble



With a handle on each side



Play Mat COLLECTION



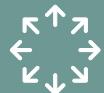
DURABLE AND
STURDY FABRIC



PORTABLE



TOYS COLLECTOR



LARGE CAPACITY

3y+

Min. suggested age: **3 years**

Dimensions: **Ø 120 cm**

PLAY MAT BAG



Carry bag

Crafted from premium materials, this appealing collection of storage tools boasts a diverse range of unique colours and delightful animal designs.

While
supplies
last



01 / SLOTH

[MX1655]



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02 / ELEPHANT

[MX1624]



8 050148 761624



03 / UNICORN

[MX1631]



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04 / DINOSAUR

[MX1648]



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PLAY MAT BAG



Large capacity



Toys collector

Portable



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